

Submit Your Ad for the

Greatest Roadster Show on Earth

Program 2012

Advertising Rates for the L.A. Roadsters
48th Annual Show Program
June 16th & 17th, 2012
at The Fairplex in Pomona, California



Choose Your Ad Size

Full Page Color 8.5 x 11	_____	\$675.00
1/2 Page Color 5.5 x 8.5	_____	\$325.00
Full Page B/W 8.5 x 11	_____	\$375.00
1/2 Page B/W 5.5 x 8.5	_____	\$275.00
1/4 Page B/W 4.25 x 5.5	_____	\$175.00
Business Card 3.5 x 2	_____	\$75.00

Fill in Your Information

Company: _____
Authorized Contact: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
Email: _____

Advertising Specs

- Please save all ads in a pdf, tiff or eps format at 300 dpi and set to include all fonts and graphics used.
- The following programs are accepted but the ad must be packaged with all fonts, pictures etc. Indesign, Illustrator, Photoshop and Quark.
- Ads with a bleed need to have a .125 bleed on all edges.
- All ads need a .25 border (safe zone) to ensure nothing gets trimmed off if the type etc. is too close to the edge of the page.
- Questions regarding artwork call Anne at (818) 886-4164

How to Submit Your Ad

For any questions contact:

Don Wilson
(818) 348-1929
dwilson33@socal.rr.com

Send your check payable to:

Los Angeles Roadsters
C/O Don Wilson
6520 Platt Ave., P.O. Box 934
West Hills, CA 91307

To submit artwork via email send to:

dwilson33@socal.rr.com **OR** norsal@pacbell.net

Deadline to submit an ad is May 20th, 2012